

Bill Meincke

Audio Producer • Multimedia Journalist • Experienced Writer • Editor & Researcher

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Journalism Experience: Audio and Video Production

The Story of Our Trauma, May 2021-Jan 2023: Executive Producer & Editor Los Angeles, CA

- Helped develop original podcast exploring how trauma can impacts the lives of individuals all around the world, the consequences of their trauma, and how they healed from the challenges it brought.
- Wrote scripts and show descriptions, brainstorm episode content, book guest including former Marine turned hitman [Ron Self](#), the Guardian of the Golden Gate Kevin Briggs, and former TV host Paul Gilmartin.
- Supervised recording through Zencastr, Riverside, Descript, and Zoom. Adjust audio levels and troubleshoot remote recording issues.
- Uploaded and edited podcasts using Adobe Audition and Descript – Adjusted filters, noise levels and denoise any bad audio.
- Scheduled and facilitated production meetings.

The Click News, September 2021-Present: Journalist Remote

- Produced, scripted, shot, and edited social news video about Los Angeles' covid response and mask mandates using Premiere Pro and After Effects.
- Produced, scripted, shot, and edited explainer video on sanctions during the Ukraine-Russia conflict.
- Built news packages around each broadcast story produced and used CMS platform to make sure the story was up in a timely manner including stories about Los Angeles' animal shelter, oil drilling in city limits, [LA City Council](#), and homelessness.
- Produced, scripted, and recorded audio stories using Descript, Hindenburg, and Adobe Audition about the science behind crying and the Chicago Teachers Union.
- Wrote and published a variety of hard news stories and feature pieces regarding [gap in life expectancy in Chicago](#) between Black neighborhoods and white neighborhoods, mask mandates, ethical journalism, and profiles on individuals under tight deadlines.

Journalism Experience: Writing, Editing and Research

Freelance, January 2019-Present: Remote

- Wrote essays, lifestyle pieces, and reported sports features for [Insider](#), The US Sun, SB Nation, and others on subjects including a personal essay about infertility.
- Covered the NHL beat and Los Angeles Kings for LAX Sports Nation.
- Served as an opinion page editor for Street Sense Media, a publication highlighting the voices and raising awareness about homelessness in Washington D.C.
- Served on the research team for The Guardian piece "[Ukraine's true detectives](#)" by Lauren Wolfe, investigating the path of Russian war crimes with the Center of Information Resilience using documents lost by Russian forces in Ukraine.

Stella, May 2021-Nov 2023: Copywriter, Copy Editor, & Content Manager Remote

- Wrote scripts, presentations, resource guides and website copy for the national mental health treatment organization.
- Wrote social media posts to drive traffic and interest to the Stella's providers and resources.
- Used CMS to analyze user engagement and website traffic.
- Traveled to shoot footage, approve, review and edit content and [in-depth testimonial stories](#) flowing to website and social channels.

New York University, May 2022-March 2023: Author—American Journalism Book Project New York, NY

- Co-authored "as told to" stories about the ups and downs of the professional lives of journalists.
- Interviewed professionals about how the digital revolution left the industry in flux and created new opportunities.

Skills

Language: English

Computer: Pro Tools, Hindenburg, WordPress, Descript, Adobe Premier Pro, Adobe Audition

Education

New York University, MA in Journalism, 2023

Columbia College Chicago, BA, 2010

New York, NY
Chicago, IL